

news from

# Charlene Scharf

any event decor, inc.

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February 2012

Simplicity is the ultimate sophistication. — Leonardo DaVinci

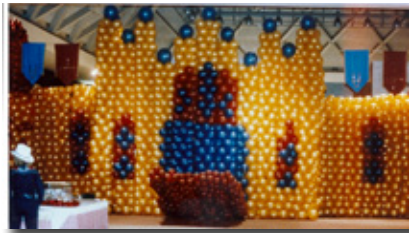
## any event decor, inc.

Anything that can be done with balloons, we can do.

Extravagant balloon releases  
Company logos  
Balloon columns  
Balloon walls  
Balloon sculptures  
Logo walls

We are a full-service event decor company

Themed décor  
Floral design & centerpieces  
Balloons  
Linen and fabric  
Custom props  
Living sculpture, lighting, fire, aerial, fireworks



Still designing and producing spectacular corporate events & fundraisers in Charlotte, Asheville, Atlanta, and anywhere. Love my crew!

### Charlotte in 2012

The Democratic National Convention is already bringing excitement to Charlotte. It's a great moment to show the world the Queen City flair!

I love balloons & the fabulous way they take up space!

We have competed internationally and won awards for our balloon work: Best Balloon Artist and Best Sculpture awards, given by the National Association of Balloon Artists.

### Dreaming of spring weddings

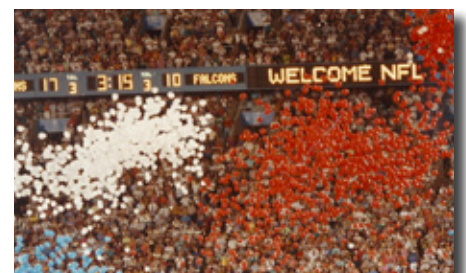
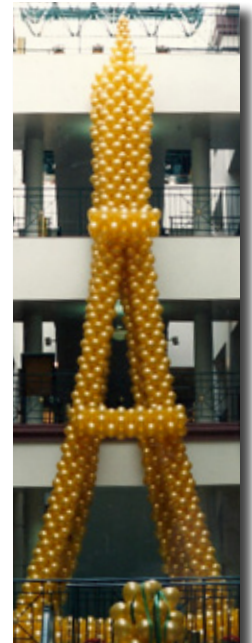
I love to think spring! Think elegance, think simplicity; flowers, flowers, flowers...

We have been creating with balloons for over 20 years

- **40 foot lighted balloon chandelier** as part of a total transformation of the Oklahoma City Agricultural Arena into an upscale palace
- **Balloon decor** for the Latin American Festival: 16,000 guests
- **Release of 50,000 balloons** for the Opening City Fair - Charlotte
- **Balloon release from hot air balloons** for the Highpoint Furniture Market Show Place Grand Opening
- **Huge balloon columns** for many corporate clients
- **Walls of balloons** that explode simultaneously
- **Choreography using balloons** for NFL Half-Time - Redskins vs. Atlanta

### Our recent events

Kickoff Luncheon for the Carolina Panthers  
Fight Night for Kids (our 12th year)  
ACC Coaches' Gala  
Juvenile Diabetes Research Foundation  
Mission Hospital Faces of Hope Gala  
Beverly-Hanks Award Gala



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We love to work with stretched lycra.

